



MOUNT ROYAL
UNIVERSITY
1910



COMMUNITY IMPACT REPORT

2019/20

COMMUNITY IMPACT REPORT

2019/20

Looking back on our 2019/2020 fiscal year, we see both our pre-pandemic past and the reality we live in today. Throughout the turbulent year one factor has remained constant — your loyal support. When you give to Mount Royal University (MRU) Foundation you change students' lives.

Alumni, MRU staff, corporations, individual monthly and annual donors; you all came together to support MRU students with gifts of all sizes to invest in their future. During an unprecedented time with so many uncertainties, you decided to give generously to MRU, benefitting programs, technology, scholarships and bursaries. These all contribute to making the MRU post-secondary experience the best it can be. Thank you!

HIGHLIGHTS OF 2019/20

Soon after the shutdown due to the pandemic, donors like you answered the call to help raise over \$55,000 to provide Student Emergency Bursaries. These funds support students who are in dire straits and have no access to financial avenues to help with expenses such as rent, medical care and other imminent expenses. MRU staff redirected parking fees to the fund as well as many everyday donors who gave generously in one of the most uncertain times to fully fund an endowment that supports students in desperate need.



The new Ptarmigan Charitable Foundation Indigenous University Bridging Program Bursary chose its first recipient this year, Jessica Jennings. This bursary funded through the Bird family's Ptarmigan Charitable Foundation generously provides funding for up to six years of an Indigenous student's undergraduate education.



The Harry G. Schaefer (HGS) Mentorship Program was able to move ahead through a generous sponsorship by IG Wealth Management. The HGS Program partners MRU students with mentors who provide real world advice on their career aspirations.

2019/20 NUMBERS AT A GLANCE

\$3,038,887 RAISED



100%

of your donation goes to the areas you support



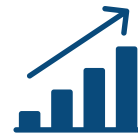
\$1.9MM

in donor funded scholarships and bursaries distributed to MRU students (an increase of \$200k from last year)



1,698

student award recipients



\$40.5MM

MRU student award endowment principal increased to \$40.5MM (an increase of 2.53%)

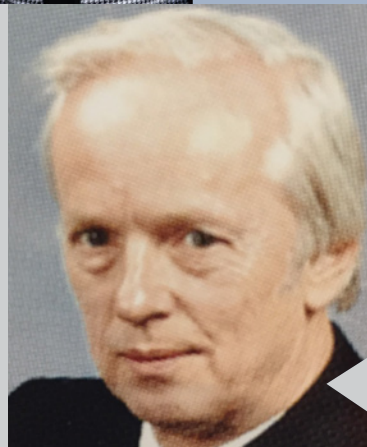
The Stephanson Cooke Interprofessional Learning Event is a student-led professional conference available once a year to all students within Mount Royal's Faculty of Health, Community and Education. The event focuses on topics such as domestic violence, disaster recovery, and bystander awareness, bringing together attendees to critically discuss solutions to these problems. This annual event is made possible by the longtime support of Agnes Cooke.



Robert Blaine's contribution of MRU's largest gift-in-kind to Archives and Special Collections established the Blaine Canadian Sports History Collection. This collection of artifacts and photos gives students and faculty access to archival resources that enrich the learning experience.



MRU's Student Investment Fund (SIF) became a reality with a foundational gift by Kevin and Yvonne Wolfe. The SIF is a hands-on initiative that provides students with real-world experience before they graduate.



Mary Anderson's gift created the Mervin (Merv) Alexander Anderson Bursary in Journalism, in memory of her late husband who was a dedicated journalist at the Calgary Herald for more than 30 years. Her generosity will make it possible for MRU journalism students to pursue their studies while creating a legacy that will live in perpetuity.

GIFTS CHANGE LIVES



To see how you are making an impact in the lives of students view this video:

mru.ca/Foundation



I would like to express my gratitude for your support of Mount Royal University. I was extremely happy and appreciative to learn I was a recipient of this generous award.

My name is Emma Duke, and I was born and raised in Calgary. I am in my first year of Broadcast Media Studies. My acting background in film, theatre, and voice animation makes broadcasting the perfect fit for me. The program allows me to harvest my passion for film, and also learn about what happens behind the camera, something of which I am not so familiar. After I graduate, my goal is to work on films. I would really love to write and produce documentaries specifically. In the future I hope to achieve this goal and bring awareness through my documentaries to some important issues the world is facing.

I'm currently volunteering with the Calgary Seniors Society, by sending senior citizens homemade cards for different occasions, like birthdays, anniversaries and holidays. It has been really rewarding to feel as if I can still make an impact on the community while staying at home.

I really do want to emphasize my utmost gratitude for your support. My dad has kidney failure, putting him in the 'high-risk' category for COVID-19. Due to my dad's illness, we are being extremely cautious, and I am grateful that I have received this award so that I was able to pay for tuition. Without your generosity, I could have possibly put my dad at risk of contracting the virus.

I promise to work extremely hard and pay forward this scholarship somehow, whether it be years from now if I am able to grant this money to another student wishing to achieve their goals, or through work I do for the community.

Thank you for making an investment in my future and helping me to accomplish my goals.

Sincerely,

EMMA DUKE